



### Hoopfest is 23 Years Old

Welcome to Hoopfest 2012!!! The staff at Hoopfest is beginning preparation once again for the world's largest 3 on 3 basketball tournament, June 30 and July 1. Last year we had 7,046 teams, 27,856 players and 458 playing courts (and 120,000 spectators.) This year...who knows?

Most all Riverfront Park food vendor booths will be located in the Gondola Meadow as last year. The "Foodfest" Court will be heavily promoted in both print, TV and radio media. We believe our 2011 layout, moving Team Check-In from Nike Center Court to the east end of the Fountain Meadow and the Avista Scoreboard to the west end of the Fountain Meadow was successful. The Hoopfest Merchandise Store will also be in the Fountain Meadow as last year.

The pricing structure for the **all food vendor locations** will remain the same as last year. **One fee...NO 10% balance due based on selling percentage.** The vendor fee is matched with a specific area or zone within our Hoopfest site. **We will also have a mandatory vendors meeting May 15, 2012.**

Vendor locations in Riverfront Park (Zone A) currently are **\$1650** per spot. This fee includes a \$200 refundable deposit. **If, after Hoopfest, there are no cleanup problems with your location in the Park, the \$200 bond will be refunded to you.** The Zone A locations are limited and reserved for only food type vendors. Other locations in Riverfront Park (Zone B) will be utilized and priced on a space available basis with fees ranging from \$1200 to \$1650 including cleanup bond. With a few exceptions, Zone B locations will **NOT** be reserved for food type vendors.

The fee for prime street locations (**Zone C**) is **\$800.00**. Secondary locations (**Zone D**) are **\$550.00**. A cleanup bond is not required, but past performance affects next year's participation.

**Step 1. Fill out and return the attached vendor application form to our office ASAP. No fee or deposit is required.** Your business, products you are selling, past performance and prior health district reports will be evaluated. If you are accepted and have been a vendor in past years, we will place you in the same area as last year.

**If accepted, a vendor package will be mailed to you.**

*If you are not accepted, a rejection letter will be sent to you.*

**Receipt and return of the application form does not mean you are automatically accepted as an Authorized Vendor at Hoopfest '12. If we do not receive this form, we will assume you are not participating in Hoopfest '12. No fees are required with return of this form.**

**Step 2.** If accepted, fill out and return **ALL requested information** sent to you in the vendor package including payment by May 1, 2012. Insurance certificates, layout drawings, information sheets, food and tax permits and fire safety paperwork will again be required. We will include maps with approximate locations. **The vendor fee and contract packet is due May 1, 2012.**

As usual, vendor interest for our event is substantial. We would encourage you to complete the enclosed form and return mail to Spokane Hoopfest as soon as possible.

Please call, fax or email (preferred) me with your questions, comments, or concerns. My phone number is (509) 624-2414 ext. 313. My email address is [randy@spokanehoopfest.net](mailto:randy@spokanehoopfest.net).

Sincerely,

A handwritten signature in black ink that reads "Randy Smith".

Randy Smith  
Site Manager

# Spokane Hoopfest 2012 Food Vendor Application Form

Vendor Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Evening \_\_\_\_\_

Email \_\_\_\_\_

Previous Location from last year OK?

If new location or new vendor, what Zone location would you prefer?  
(SEE MAP BELOW AND SELECT ONE)

Number of locations? \_\_\_\_\_

Other locations would you prefer? \_\_\_\_\_

Menu/Product Items \_\_\_\_\_

Power required?            110 volts?            220 volts?

Number of Circuits \_\_\_\_\_

Comments? \_\_\_\_\_

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Mandatory Food Vendors Meeting scheduled Tuesday, May 15, 2012.

Attendance is mandatory. You or your representative must attend this meeting.

**Fax this form to: 509.624.0868**

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**OR mail this form to:**  
ATTN: Randy  
**Spokane Hoopfest**  
**PO Box 599**  
**Spokane, WA 99210**

# Hoopfest 2012 Vendor Pricing

- A** \$1450
- B** \$1450-\$1000
- C** \$ 800
- D** \$ 550

